

Our packages:

€50.00

Monthly Charge

- 300 texts per month
- €0.09 per additional text

€80.00

Monthly Charge

- 800 texts per month
- €0.09 per additional text

€90.00

Monthly Charge

- 1500 texts per month
- €0.07 per additional text

€145.00

Monthly Charge

- 2500 texts per month
- €0.07 per additional text

CommuniTXTr

With our CommuniTXTr Text Marketing Tool, you can manage and send text messages instantly to large groups or individuals via any internet connection – anytime, anywhere. No hardware, software or training required.

How to run a successful text marketing campaign:

Always remember that your customer is the most important person, so try to make offers that add value to them:

- Competitions or a free sample
- Reminders about important changes and developments
- Discounts/ Special Offers

Here at Think – your marketing store, we go by the golden rule of – “never to charge your customers for the text” – as this will only take away from the value they perceive from the offer the text contains.

It is also important to target customers at the right time; too early and they may forget the message, too late and you may have missed the boat. Messages should be short and always include an opt-out option.

How to write a Text Marketing message:

You should always keep your message short, catch your audience’s attention, offer them value, and have a call to action. Limit the promotion to a specific time period.

For example:

‘We are delighted to announce a new lunch menu. Sample it before the 30th April and receive a free bottle of wine with your meal.

<Italian Restaurant 01.888.888>

‘Gemma, to thank you for being a loyal customer we would like to offer you a free blow dry in September. Just mention this text when you are booking.

<Hair Salon 01.222.2222>

To find out more about our CommuniTXTr packages, please contact Róisín Ní Ráighne at *Think - your marketing store*:

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